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The Brain That Changes Itself Penguin

"Fascinating. Doidge's book is a remarkable and hopeful portrait of the endless adaptability of the human brain."—Oliver Sacks, MD, author of *The Man Who Mistook His Wife for a Hat* What is neuroplasticity? Is it possible to change your brain? Norman Doidge's inspiring guide to the new brain science explains all of this and more An astonishing new science called neuroplasticity is overthrowing the centuries-old notion that the human brain is immutable, and proving that it is, in fact, possible to change your brain. Psychoanalyst, Norman Doidge, M.D., traveled the country to meet both the brilliant scientists championing neuroplasticity, its healing powers, and the people whose lives they've transformed—people whose mental limitations, brain damage or brain trauma were seen as unalterable. We see a woman born with half a brain that rewired itself to work as a whole, blind people who learn to see, learning disorders cured, IQs raised, aging brains rejuvenated, stroke patients learning to speak, children with cerebral palsy learning to move with more grace, depression and anxiety disorders successfully treated, and lifelong character traits changed. Using these marvelous stories to probe mysteries of the body, emotion, love, sex, culture, and education, Dr. Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

The Brain That Changes Itself National Geographic Books

"Fascinating. Doidge's book is a remarkable and hopeful portrait of the endless adaptability of the human brain."—Oliver Sacks, MD, author of *The Man Who Mistook His Wife for a Hat* What is neuroplasticity? Is it possible to change your brain? Norman Doidge's inspiring guide to the new brain science explains all of this and more An astonishing new science called neuroplasticity is overthrowing the centuries-old notion that the human brain is immutable, and proving that it is, in fact, possible to change your brain. Psychoanalyst, Norman Doidge, M.D., traveled the country to meet both the brilliant scientists championing neuroplasticity, its healing powers, and the people whose lives they've transformed—people whose mental limitations, brain damage or brain trauma were seen as unalterable. We see a woman born with half a brain that rewired itself to work as a whole, blind people who learn to see, learning disorders cured, IQs raised, aging brains rejuvenated,

stroke patients learning to speak, children with cerebral palsy learning to move with more grace, depression and anxiety disorders successfully treated, and lifelong character traits changed. Using these marvelous stories to probe mysteries of the body, emotion, love, sex, culture, and education, Dr. Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

The Brain That Changes Itself *Penguin UK*

An introduction to the science of neuroplasticity recounts the case stories of patients with mental limitations or brain damage whose seemingly unalterable conditions were improved through treatments that involved the thought re-alteration of brain structure.

The Brain That Changes Itself *Penguin UK*

OVER ONE MILLION COPIES SOLD 'A remarkable and hopeful portrait of the endless adaptability of the human brain' Oliver Sacks 'Utterly wonderful . . . without question one of the most important books about the brain you will ever read; yet it is beautifully written, immensely approachable, and full of humanity' Iain McGilchrist MA, author of *The Master and His Emissary* Meet the ninety-year-old doctor who is still practicing medicine, the stroke victim who learned to move and talk again and the woman with half a brain that rewired itself to work as a whole. All these people had their lives transformed by the remarkable discovery that our brains can repair themselves through the power of positive thinking. Here bestselling author, psychiatrist and psychoanalyst Norman Doidge reveals the secrets of the cutting-edge science of 'neuroplasticity'. He introduces incredible case histories - blind people helped to see, IQs raised and memories sharpened - and tells the stories of the maverick scientists who are overturning centuries of assumptions about the brain. This inspiring book will leave you with a sense of wonder at the capabilities of the mind, and the self-healing power that lies within all of us.

The Brain's Way of Healing *Penguin*

NEW YORK TIMES BESTSELLER The New York Times–bestselling author of *The Brain That Changes Itself* presents astounding advances in the treatment of brain injury and illness. Now in an updated and expanded paperback edition. Winner of the 2015 Gold Nautilus Book Award in Science & Cosmology In his groundbreaking work *The Brain That Changes Itself*, Norman Doidge introduced readers to neuroplasticity—the brain’s ability to change its own structure and function in response to activity and mental experience. Now his revolutionary new book shows how the amazing process of neuroplastic healing really works. *The Brain’s Way of Healing* describes natural, noninvasive avenues into the brain provided by the energy around us—in light, sound, vibration, and movement—that can awaken the brain’s own healing capacities without producing unpleasant side effects. Doidge explores cases where patients alleviated chronic pain; recovered from debilitating strokes, brain injuries, and learning disorders; overcame attention deficit and learning disorders; and found relief from symptoms of autism, multiple sclerosis, Parkinson’s disease, and cerebral palsy. And we learn how to vastly reduce the risk of dementia, with simple approaches anyone can use. For centuries it was believed that the brain’s complexity prevented recovery from damage or disease.

The Brain’s Way of Healing shows that this very sophistication is the source of a unique kind of healing. As he did so lucidly in *The Brain That Changes Itself*, Doidge uses stories to present cutting-edge science with practical real-world applications, and principles that everyone can apply to improve their brain’s performance and health.

The Brain That Changes Itself *Scribe Publications*

An astonishing new scientific discovery called neuroplasticity is overthrowing the centuries-old notion that the adult human brain is fixed and unchanging. It is, instead, able to change its own structure and function, even into old age. Psychiatrist and researcher Norman Doidge, M.D., travelled around the United States to meet the brilliant scientists championing neuroplasticity, and the people whose lives they've transformed — people whose mental limitations or brain damage were previously seen as unalterable, and whose conditions had long been dismissed as hopeless. We see a woman born with half a brain that rewired itself to work as a whole; a woman labeled retarded who cured her deficits with brain exercises and now cures those of others; blind people who learn to see; learning disorders cured; IQs raised; ageing brains rejuvenated; stroke patients recovering their faculties; children with cerebral palsy learning to move more gracefully; entrenched depression and anxiety disappearing; and lifelong character traits changed. Doidge takes us onto terrain that might seem fantastic. We learn that our thoughts can switch our genes on and off, altering our brain anatomy. We learn how people of average intelligence can, with brain exercises, improve their cognition and perception, develop muscle strength, or learn to play a musical instrument — simply by imagining doing so. Using personal stories from the heart of this neuroplasticity revolution, Dr Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

Train Your Mind, Change Your Brain *Ballantine Books*

Cutting-edge science and the ancient wisdom of Buddhism have come together to reveal that, contrary to popular belief, we have the power to literally change our brains by changing our minds. Recent pioneering experiments in neuroplasticity—the ability of the brain to change in response to experience—reveal that the brain is capable of altering its structure and function, and even of generating new neurons, a power we retain well into old age. The brain can adapt, heal, renew itself after trauma, compensate for disabilities, rewire itself to overcome dyslexia, and break cycles of depression and OCD. And as scientists are learning from studies performed on Buddhist monks, it is not only the outside world that can change the brain, so can the mind and, in particular, focused attention through the classic Buddhist practice of mindfulness. With her gift for making science accessible, meaningful, and compelling, science writer Sharon Begley illuminates a profound shift in our understanding of how the brain and the mind interact and takes us to the leading edge of a revolution in what it means to be human. Praise for *Train Your Mind, Change Your Brain* “There are two great things about this book. One is that it shows us how nothing about our brains is set in stone. The other is that it is written by Sharon Begley, one of the best science writers around. Begley is superb at framing the latest facts within the larger context of the field. This is a terrific book.”—Robert M. Sapolsky, author of *Why Zebras Don’t Get Ulcers* “Excellent . . . elegant and lucid

prose . . . an open mind here will be rewarded.”—Discover “A strong dose of hope along with a strong dose of science and Buddhist thought.”—The San Diego Union-Tribune

The Brain's Way of Healing *Penguin Life*

"Norman Doidge's revolutionary new book shows, for the first time, how the amazing process of neuroplastic healing really works. It describes natural, non-invasive avenues into the brain provided by the forms of energy around us—light, sound, vibration, movement—which pass through our senses and our bodies to awaken the brain's own healing capacities without producing unpleasant side effects. Doidge explores cases where patients alleviated years of chronic pain or recovered from debilitating strokes or accidents; children on the autistic spectrum or with learning disorders normalizing; symptoms of multiple sclerosis, Parkinson's disease, and cerebral palsy radically improved, and other near-miracle recoveries. And we learn how to vastly reduce the risk of dementia with simple approaches anyone can use. For centuries it was believed that the brain's complexity prevented recovery from damage or disease. The Brain's Way of Healing shows that this very sophistication is the source of a unique kind of healing"--

The Woman Who Changed Her Brain *Simon and Schuster*

Barbara Arrowsmith-Young was born with severe learning disabilities that caused teachers to label her slow, stubborn—or worse. As a child, she read and wrote everything backward, struggled to process concepts in language, continually got lost, and was physically uncoordinated. She could make no sense of an analogue clock. But by relying on her formidable memory and iron will, she made her way to graduate school, where she chanced upon research that inspired her to invent cognitive exercises to “fix” her own brain. The Woman Who Changed Her Brain interweaves her personal tale with riveting case histories from her more than thirty years of working with both children and adults. Recent discoveries in neuroscience have conclusively demonstrated that, by engaging in certain mental tasks or activities, we actually change the structure of our brains—from the cells themselves to the connections between cells. The capability of nerve cells to change is known as neuroplasticity, and Arrowsmith-Young has been putting it into practice for decades. With great inventiveness, after combining two lines of research, Barbara developed unusual cognitive calisthenics that radically increased the functioning of her weakened brain areas to normal and, in some areas, even above-normal levels. She drew on her intellectual strengths to determine what types of drills were required to target the specific nature of her learning problems, and she managed to conquer her cognitive deficits. Starting in the late 1970s, she has continued to expand and refine these exercises, which have benefited thousands of individuals. Barbara founded Arrowsmith School in Toronto in 1980 and then the Arrowsmith Program to train teachers and to implement this highly effective methodology in schools all over North America. Her work is revealed as one of the first examples of neuroplasticity's extensive and practical application. The idea that self-improvement can happen in the brain has now caught fire. The Woman Who Changed Her Brain powerfully and poignantly illustrates how the lives of children and adults struggling with learning disorders can be dramatically transformed. This remarkable book by a brilliant pathbreaker deepens our understanding of how the brain works and of the brain's profound impact on how we participate in

the world. Our brains shape us, but this book offers clear and hopeful evidence of the corollary: we can shape our brains.

Neuroplasticity: Your Brain's Superpower *Izzard Ink*

We live in a time in which more than 100 million Americans suffer from a neurological illness. Not only is that number expected to rise and the annual cost to care for people with neurological disorders expected to surpass 1 trillion dollars, but the impact of these illnesses on our lives is unlike any other. Neurological disorders affect every fiber of our being. They cause physical, psychological, emotional, and cognitive impairments. They rob us of our lives and families in a way that diseases of other organs can't. Oftentimes it seems that we are helpless to do anything about it. But, what if that wasn't true? Neuroplasticity: Your Brain's Superpower empowers us to have a different relationship with our brains. Instead of just succumbing to whatever potential dysfunction, degeneration, or disease that may impact our nervous system, in this book we explore the ways in which we can give our brains exactly what they need to adapt, heal, and thrive. Neuroplasticity: Your Brain's Superpower takes us on a journey through things that influence the evolution of our brains, including various diseases. Not only do we learn about these illnesses, but also about the potential healing that can take place after the injury. This book expands the conversation about brain health so that we can include the principles of neuroplasticity to help us take control of our neurological destinies.

Rewire Your Brain *John Wiley & Sons*

How to rewire your brain to improve virtually every aspect of your life—based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices. Not long ago, it was thought that the brain you were born with was the brain you would die with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be “hardwired” to function in predetermined ways. It turns out that's not true. Your brain is not hardwired, it's “softwired” by experience. This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep. Reveals how cutting-edge developments in neuroscience, and evidence-based practices can be used to improve your everyday life. Other titles by Dr. Arden include: Brain-Based Therapy-Adult, Brain-Based Therapy-Child, Improving Your Memory For Dummies and Heal Your Anxiety Workbook. Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region. Explaining exciting new developments in neuroscience and their applications to daily living, Rewire Your Brain will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

Soft-wired

What if you had the power to change your brain for the better? In *Soft-Wired*, Dr. Michael Merzenich—a world authority on brain plasticity—explains how the brain rewires itself across the lifespan, and how you can take control of that process to improve your life. In addition to fascinating descriptions of how your brain has produced your unique memories, skills, quirks, and emotions, *Soft-Wired* offers sound advice for evaluating your brain and gives clear, specific, scientifically proven guidance for how to rejuvenate, remodel, and reshape your brain to improve it at any age.

Cognitive Neuroscience *Oxford University Press*

This volume describes the new field of cognitive neuroscience - the study of what happens in the brain when we perceive, think, reason, remember, and act. Focusing on the human brain, Passingham looks at the most recent research in the field, the modern brain imaging technologies, and what the images can and can't tell us.

The Woman Who Changed Her Brain *Random House*

This is the incredible story and miraculous work of a remarkable woman. Though she began life severely learning disabled, she built herself a better brain and a brain training program that has helped thousands of others do the same. Barbara Arrowsmith Young was born with severe learning disabilities. Undaunted, she used her strengths to develop brain exercises to overcome her neurological deficits. She has gone on to change countless lives. In the past five years, the idea that self-improvement can happen in the brain has caught hold and inspired new hope. Now, thanks to brilliant path-breakers such as Barbara, rather than worrying about how our brains shape us, we can focus on shaping our brains. Young's work is one of the first examples of the extensive and practical application of 'neuroplasticity.' As the individuals described in this book change their brains, readers see how the brain works and what a profound impact improved mental capacity has on how we can participate in the world. Here her personal story is interwoven with fascinating accounts of the clinical mysteries and triumphant stories that Barbara has encountered during her career. The Arrowsmith cognitive training program originated in Toronto in 1978, but is now being implemented in schools in Canada and across the United States.

Discovering the Brain *National Academies Press*

The brain ... There is no other part of the human anatomy that is so intriguing. How does it develop and function and why does it sometimes, tragically, degenerate? The answers are complex. In *Discovering the Brain*, science writer Sandra Ackerman cuts through the complexity to bring this vital topic to the public. The 1990s were declared the "Decade of the Brain" by former President Bush, and the neuroscience community responded with a host of new investigations and conferences. *Discovering the Brain* is based on the Institute of Medicine conference, Decade of the Brain: Frontiers in Neuroscience and Brain Research. *Discovering the Brain* is a "field guide" to the brain—an easy-to-read discussion of the brain's physical structure and where functions such as language and music appreciation lie. Ackerman examines: How electrical and chemical signals are conveyed in the brain. The mechanisms by which we see, hear, think, and pay attention—and how

a "gut feeling" actually originates in the brain. Learning and memory retention, including parallels to computer memory and what they might tell us about our own mental capacity. Development of the brain throughout the life span, with a look at the aging brain. Ackerman provides an enlightening chapter on the connection between the brain's physical condition and various mental disorders and notes what progress can realistically be made toward the prevention and treatment of stroke and other ailments. Finally, she explores the potential for major advances during the "Decade of the Brain," with a look at medical imaging techniques—what various technologies can and cannot tell us—and how the public and private sectors can contribute to continued advances in neuroscience. This highly readable volume will provide the public and policymakers—and many scientists as well—with a helpful guide to understanding the many discoveries that are sure to be announced throughout the "Decade of the Brain."

The Blank Slate *Penguin*

A brilliant inquiry into the origins of human nature from the author of *Rationality, The Better Angels of Our Nature*, and *Enlightenment Now*. "Sweeping, erudite, sharply argued, and fun to read...also highly persuasive." --Time Updated with a new afterword One of the world's leading experts on language and the mind explores the idea of human nature and its moral, emotional, and political colorings. With characteristic wit, lucidity, and insight, Pinker argues that the dogma that the mind has no innate traits—a doctrine held by many intellectuals during the past century—denies our common humanity and our individual preferences, replaces objective analyses of social problems with feel-good slogans, and distorts our understanding of politics, violence, parenting, and the arts. Injecting calm and rationality into debates that are notorious for ax-grinding and mud-slinging, Pinker shows the importance of an honest acknowledgment of human nature based on science and common sense.

The Brain *Vintage*

Locked in the silence and darkness of your skull, your brain fashions the rich narratives of your reality and your identity. Join renowned neuroscientist David Eagleman for a journey into the questions at the mysterious heart of our existence. What is reality? Who are "you"? How do you make decisions? Why does your brain need other people? How is technology poised to change what it means to be human? In the course of his investigations, Eagleman guides us through the world of extreme sports, criminal justice, facial expressions, genocide, brain surgery, gut feelings, robotics, and the search for immortality. Strap in for a whistle-stop tour into the inner cosmos. In the infinitely dense tangle of billions of brain cells and their trillions of connections, something emerges that you might not have expected to see in there: you. This is the story of how your life shapes your brain, and how your brain shapes your life. (A companion to the six-part PBS series. Color illustrations throughout.)

Why We Make Mistakes *Crown*

We forget our passwords. We pay too much to go to the gym. We think we'd be happier if we lived in California (we wouldn't), and we think we should stick with our first answer on tests (we shouldn't).

Why do we make mistakes? And could we do a little better? We human beings have design flaws. Our eyes play tricks on us, our stories change in the retelling, and most of us are fairly sure we're way above average. In *Why We Make Mistakes*, journalist Joseph T. Hallinan sets out to explore the captivating science of human error—how we think, see, remember, and forget, and how this sets us up for wholly irresistible mistakes. In his quest to understand our imperfections, Hallinan delves into psychology, neuroscience, and economics, with forays into aviation, consumer behavior, geography, football, stock picking, and more. He discovers that some of the same qualities that make us efficient also make us error prone. We learn to move rapidly through the world, quickly recognizing patterns—but overlooking details. Which is why thirteen-year-old boys discover errors that NASA scientists miss—and why you can't find the beer in your refrigerator. *Why We Make Mistakes* is enlivened by real-life stories—of weathermen whose predictions are uncannily accurate and a witness who sent an innocent man to jail—and offers valuable advice, such as how to remember where you've hidden something important. You'll learn why multitasking is a bad idea, why men make errors women don't, and why most people think San Diego is west of Reno (it's not). *Why We Make Mistakes* will open your eyes to the reasons behind your mistakes—and have you vowing to do better the next time.

Livewired *Vintage*

"Eagleman renders the secrets of the brain's adaptability into a truly compelling page-turner." —Khaled Hosseini, author of *The Kite Runner* "Livewired reads wonderfully like what a book would be if it were written by Oliver Sacks and William Gibson, sitting on Carl Sagan's front lawn." —The Wall Street Journal What does drug withdrawal have in common with a broken heart? Why is the enemy of memory not time but other memories? How can a blind person learn to see with her tongue, or a deaf person learn to hear with his skin? Why did many people in the 1980s mistakenly perceive book pages to be slightly red in color? Why is the world's best archer armless? Might we someday control a robot with our thoughts, just as we do our fingers and toes? Why do we dream at night, and what does that have to do with the rotation of the Earth? The answers to these questions are right behind our eyes. The greatest technology we have ever discovered on our planet is the three-pound organ carried in the vault of the skull. This book is not simply about what the brain is; it is about what it does. The magic of the brain is not found in the parts it's made of but in the way those parts unceasingly reweave themselves in an electric, living fabric. In *Livewired*, you will surf the leading edge of neuroscience atop the anecdotes and metaphors that have made David Eagleman one of the best scientific translators of our generation. Covering decades of research to the present day, *Livewired* also presents new discoveries from Eagleman's own laboratory, from synesthesia to dreaming to wearable neurotech devices that revolutionize how we think about the senses.

Neuroplasticity

Uncover the secret to defeating anxiety and create a better life with neuroplasticity. Are you searching for a powerful way to hack into your subconscious mind and transform the way you think? Have you heard about the revolutionary science behind neuroplasticity before, but you're not sure

what it's all about? Then keep reading. Neuroplasticity is a powerful, proven method of reshaping your mindsets and taking advantage of the brain's natural ability to change. Whether you want to overcome anxiety, improve your focus and memory, or defeat phobia and addiction, the ability to hack into your mind and reshape your subconscious beliefs is a powerful way to achieve lasting, positive change. Now, this essential guide offers you a practical way of harnessing the adaptive power of neuroplasticity to alter the way you think. Drawing on the latest research, you'll find tried-and-tested exercises and easy-to-follow advice designed to help you master this life-changing skill. Here's just a little of what you'll discover inside: Exploring the Origins and History of Neuroplasticity The Surprising Reasons That Neuroplasticity Can Help You Defeat Anxiety and Depression Practical Exercises for Becoming More Focused Simple Methods for Naturally Improving Your Brain's Adaptive Capabilities Tips and Tricks to Keep Your Hypothalamus Healthy And How to Harness Neuroplasticity to Overcome Addictions Phobias, Insomnia and More With easy-to-follow instructions backed by the latest neurological research, this audiobook is the perfect tool for mental mastery. So don't wait - it's time for you to discover how you can supercharge your productivity and memory, stop mental illness in its tracks, and transform your mind with the help of neuroplasticity. Scroll up and buy now to begin unlocking the secrets of neuroplasticity today!

You Are Not Your Brain *Penguin*

Two neuroscience experts explain how their 4-Step Method can help break destructive thoughts and actions and change bad habits for good. A leading neuroplasticity researcher and the coauthor of the groundbreaking books *Brain Lock* and *The Mind and the Brain*, Jeffrey M. Schwartz has spent his career studying the structure and neuronal firing patterns of the human brain. He pioneered the first mindfulness-based treatment program for people suffering from OCD, teaching patients how to achieve long-term relief from their compulsions. For the past six years, Schwartz has worked with psychiatrist Rebecca Gladding to refine a program that successfully explains how the brain works and why we often feel besieged by bad brain wiring. Just like with the compulsions of OCD patients, they discovered that bad habits, social anxieties, self-deprecating thoughts, and compulsive overindulgence are all rooted in overactive brain circuits. The key to making life changes that you want to make your brain work for you is to consciously choose to "starve" these circuits of focused attention, thereby decreasing their influence and strength. As evidenced by the huge success of Schwartz's previous books, as well as Daniel Amen's *Change Your Brain, Change Your Life*, and Norman Doidge's *The Brain That Changes Itself*, there is a large audience interested in harnessing the brain's untapped potential, yearning for a step-by-step, scientifically grounded and clinically proven approach. In fact, readers of *Brain Lock* wrote to the authors in record numbers asking for such a book. In *You Are Not Your Brain*, Schwartz and Gladding carefully outline their program, showing readers how to identify negative brain impulses, channel them through the power of focused attention, and ultimately lead more fulfilling and empowered lives.

From Neurons to Neighborhoods *National Academies Press*

How we raise young children is one of today's most highly personalized and sharply politicized issues, in part because each of us can claim some level of "expertise." The debate has intensified as

discoveries about our development-in the womb and in the first months and years-have reached the popular media. How can we use our burgeoning knowledge to assure the well-being of all young children, for their own sake as well as for the sake of our nation? Drawing from new findings, this book presents important conclusions about nature-versus-nurture, the impact of being born into a working family, the effect of politics on programs for children, the costs and benefits of intervention, and other issues. The committee issues a series of challenges to decision makers regarding the quality of child care, issues of racial and ethnic diversity, the integration of children's cognitive and emotional development, and more. Authoritative yet accessible, *From Neurons to Neighborhoods* presents the evidence about "brain wiring" and how kids learn to speak, think, and regulate their behavior. It examines the effect of the climate-family, child care, community-within which the child grows.

God Never Blinks *Grand Central Publishing*

Already an internet phenomenon, these wise and insightful lessons by popular newspaper columnist and Pulitzer Prize finalist Regina Brett will make you see the possibilities in your life in a whole new way. When Regina Brett turned 50, she wrote a column on the 50 lessons life had taught her. She reflected on all she had learned through becoming a single parent, looking for love in all the wrong places, working on her relationship with God, battling cancer and making peace with a difficult childhood. It became one of the most popular columns ever published in the newspaper, and since then the 50 lessons have been emailed to hundreds of thousands of people. Brett now takes the 50 lessons and expounds on them in essays that are deeply personal. From "Don't take yourself too seriously-Nobody else does" to "Life isn't tied with a bow, but it's still a gift," these lessons will strike a chord with anyone who has ever gone through tough times--and haven't we all?

My Stroke of Insight *Penguin*

"Transformative...[Taylor's] experience...will shatter [your] own perception of the world."—ABC News The astonishing New York Times bestseller that chronicles how a brain scientist's own stroke led to enlightenment On December 10, 1996, Jill Bolte Taylor, a thirty-seven- year-old Harvard-trained brain scientist experienced a massive stroke in the left hemisphere of her brain. As she observed her mind deteriorate to the point that she could not walk, talk, read, write, or recall any of her life-all within four hours-Taylor alternated between the euphoria of the intuitive and kinesthetic right brain, in which she felt a sense of complete well-being and peace, and the logical, sequential left brain, which recognized she was having a stroke and enabled her to seek help before she was completely lost. It would take her eight years to fully recover. For Taylor, her stroke was a blessing and a revelation. It taught her that by "stepping to the right" of our left brains, we can uncover feelings of well-being that are often sidelined by "brain chatter." Reaching wide audiences through her talk at the Technology, Entertainment, Design (TED) conference and her appearance on Oprah's online Soul Series, Taylor provides a valuable recovery guide for those touched by brain injury and an inspiring testimony that inner peace is accessible to anyone.

The Power of Neuroplasticity *CreateSpace*

In "The Power of Neuroplasticity," Shad Helmstetter, Ph.D., presents the scientific discovery that the thoughts we think physically rewire and reshape our brains and change our lives. Dr. Helmstetter shows how to use the latest research from the field of neuroscience to wire your brain to change attitudes, overcome negativity, improve health and fitness, reach personal goals, increase mental sharpness and clarity, improve usable IQ, super-charge your thinking and reshape your life, all with neuroscience on your side.

The Autism Revolution *Ballantine Books*

"An in-depth, scientific—yet hopeful and positive—look at how the brain and body work together . . . [Dr. Martha Herbert] has developed a new way of seeing autism."—Library Journal After years of treating patients and analyzing scientific data, Harvard Medical School researcher and clinician Dr. Martha Herbert offers a revolutionary new view of autism and a transformative strategy for dealing with it. Autism, she concludes, is not a hardwired impairment programmed into a child's genes and destined to remain fixed forever. Instead, it is the result of a cascade of events, many seemingly minor. And while other doctors may dismiss your child's physical symptoms—the anxiety, sensory overload, sleeplessness, frequent illnesses or seizures—as coincidental or irrelevant, Dr. Herbert sees them as vital clues to what the underlying problems are, and how to help. Drawing from the newest research, technologies, and insights, as well as inspiring case studies of both children and adults, Dr. Herbert guides you toward restoring health and resiliency in your loved one with autism. Her specific recommendations aim to provide optimal nutrition, reduce toxic exposures, limit stress, and open the door to learning and creativity. As thousands of families who have cobbled together these solutions themselves already know, this program can have dramatic benefits—for your child with autism, and for you, your whole family, and perhaps your next baby as well. "Invaluable . . . a must-read . . . Dr. Martha Herbert gets it. She not only gets it, but she puts it out there in an awesome book so the rest of us can get it, too."—Autism Watch "[Herbert] goes further than most autism specialists. Her impressive science background merges with common sense and even intuitive sense [making] complex scientific and medical materials seamlessly blend with a holistic viewpoint."—Relieve Autism "Hope and practical guidance . . . With this easy-to-read book, parents can gain wisdom on how to guide your child to achieve a healthy and thriving life."—Mom Central

The Brain That Changes Itself

An astonishing new scientific discovery called neuroplasticity is overthrowing the centuries-old notion that the adult human brain is fixed and unchanging. It is, instead, able to change its own structure and function, even into old age. Psychiatrist and researcher Norman Doidge, MD, travelled around the United States to meet the brilliant scientists championing neuroplasticity, and the people whose lives they've transformed - people whose mental limitations or brain damage were previously seen as unalterable, and whose conditions had long been dismissed as hopeless. We see a woman born with half a brain that rewired itself to work as a whole; a woman labelled retarded who cured her deficits with brain exercises and now cures those of others; blind people who learn to see; learning disorders cured; IQs raised; ageing brains rejuvenated; stroke patients recovering their faculties; children with cerebral palsy learning to move more gracefully; entrenched depression and

anxiety disappearing; and lifelong character traits changed. Doidge takes us onto terrain that might seem fantastic. We learn that our thoughts can switch our genes on and off, altering our brain anatomy. We learn how people of average intelligence can, with brain exercises, improve their cognition and perception, develop muscle strength, or learn to play a musical instrument - simply by imagining doing so. Using personal stories from the heart of this neuroplasticity revolution, Dr Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

Ayn Rand and the World She Made *Anchor*

Ayn Rand is best known as the author of the perennially bestselling novels *The Fountainhead* and *Atlas Shrugged*. Altogether, more than 12 million copies of the two novels have been sold in the United States. The books have attracted three generations of readers, shaped the foundation of the Libertarian movement, and influenced White House economic policies throughout the Reagan years and beyond. A passionate advocate of laissez-faire capitalism and individual rights, Rand remains a powerful force in the political perceptions of Americans today. Yet twenty-five years after her death, her readers know little about her life. In this seminal biography, Anne C. Heller traces the controversial author's life from her childhood in Russia during the Bolshevik Revolution to her years as a screenwriter in Hollywood, the publication of her blockbuster novels, and the rise and fall of the cult that formed around her in the 1950s and 1960s. Throughout, Heller reveals previously unknown facts about Rand's history and looks at Rand with new research and a fresh perspective. Based on original research in Russia, dozens of interviews with Rand's acquaintances and former acolytes, and previously unexamined archives of tapes and letters, *AYN RAND AND THE WORLD SHE MADE* is a comprehensive and eye-opening portrait of one of the most significant and improbable figures of the twentieth century.

Translational Research in Traumatic Brain Injury *CRC Press*

Traumatic brain injury (TBI) remains a significant source of death and permanent disability, contributing to nearly one-third of all injury related deaths in the United States and exacting a profound personal and economic toll. Despite the increased resources that have recently been brought to bear to improve our understanding of TBI, the development of new diagnostic and therapeutic approaches has been disappointingly slow. *Translational Research in Traumatic Brain Injury* attempts to integrate expertise from across specialties to address knowledge gaps in the field of TBI. Its chapters cover a wide scope of TBI research in five broad areas: Epidemiology Pathophysiology Diagnosis Current treatment strategies and sequelae Future therapies Specific topics discussed include the societal impact of TBI in both the civilian and military populations, neurobiology and molecular mechanisms of axonal and neuronal injury, biomarkers of traumatic brain injury and their relationship to pathology, neuroplasticity after TBI, neuroprotective and neurorestorative therapy, advanced neuroimaging of mild TBI, neurocognitive and psychiatric symptoms following mild TBI, sports-related TBI, epilepsy and PTSD following TBI, and more. The book integrates the perspectives of experts across disciplines to assist in the translation of new ideas to clinical practice and ultimately to improve the care of the brain injured patient.

The Body Keeps the Score *Penguin Books*

An expert on traumatic stress outlines an approach to healing, explaining how traumatic stress affects brain processes and how to use innovative treatments to reactivate the mind's abilities to trust, engage others, and experience pleasure--

The Method Method *Penguin*

An inspiring case study for the next generation of start-ups by the unconventional founders of Method. Founded ten years ago by childhood pals Eric Ryan and Adam Lowry, Method has been making headlines and profits with a revolutionary blend of culture and commerce, style and substance. Today, Method's ecofriendly soaps, detergents, and cleaners are ubiquitous in stores, capturing valuable shelf space long dominated by the tired old products of giants P&G and Unilever. Ryan and Lowry obsess over seven principles at the heart of Method's business philosophy, including: *Kick Ass at Fast: Use small size to your advantage; by bringing innovations to market faster, you can stay out in front of larger rivals. *Inspire Advocates: Rather than getting caught up in costly battles for market share, foster deeper relationships with fewer customers in pursuit of greater wallet share. *Win on Product Experience: Beyond satisfying your customers' rational needs, design experiences for them. *The Method Method* is an irreverent, candid, firsthand case study. Readers will learn how today's consumers behave, how today's companies compete, and how both groups are acting together to drive profound global change.

The Plastic Brain *Springer*

A comprehensive overview of the many factors that can influence brain plasticity throughout the lifespan. Addresses perinatal plasticity, functional state plasticity, injury-induced plasticity, and stressor-induced plasticity. Because it looks at so many aspects of the field, this volume will serve as a great resource for students as well as researchers interested in expanding their knowledge. The volume comes out as an integrated view based in the expertise of Ibero American neuroscientists working in the field.

Healing, Meaning and Purpose

"Your marvelous new book is an extremely useful, deeply thought out and unbelievably helpful contribution the book has changed my life and it can help millions of people." -Hoshang Jungalwalla, MD, consultant psychiatrist, London, England The single greatest force in the human body is its constant drive to heal itself. *Healing, Meaning, and Purpose* is a step-by-step guide that reveals the real secret to maintaining health and wellness. Richard G. Petty, MD, is an internationally known physician and innovator in integrated medicine and personal development. He gradually moved away from treating his patients to teaching them how to care for themselves. He shows you a new way of looking inside yourself and presents a tailored program that includes experiments and exercises designed to help you lead a healthier, more productive life. You will learn powerful techniques on how to apply purpose in your life and engage the most supreme force in the human body. You are a healer. Start today to find and refine your personal gift!

The Boy Who Could Run But Not Walk

In this groundbreaking book, Dr. Karen Pape tells the story of how some children with early brain damage astounded everyone around them. The brain injury they suffered at or near birth had led to motor problems such as the awkward gait we associate with cerebral palsy. Yet they were able to run, kick a soccer ball, tap dance, and play tennis. This was not supposed to happen. It ran counter to the prevailing belief that the brain is hardwired and fixed. When Dr. Pape first shared her remarkable findings, she ran into fierce opposition from mainstream medicine. Yet this courageous neonatologist didn't back down. In her clinical practice, Pape helped many young brain-damaged children to significantly improve their movement. It led her to ask why some of them could run but not walk with the same ease. Her answer was astounding: By the time they learned to run, their brains had healed. The awkward walking gait was actually a bad habit acquired while the brain was still damaged. This is the power and the beauty of neuroplasticity, the brain's amazing ability to change and heal. It has revolutionized the treatment of adults who suffer stroke. Now, for the first time, this remarkable book shows that children with a brain injury at or near birth can get better, too. These stories of children's recovery and improvements are a revelation surprising, inspiring, and illuminating. They offer real hope for some of the world's most vulnerable children and a better understanding of how the baby brain grows and recovers."

Summary of Norman Doidge's *The Brain That Changes Itself* by Swift Reads

The Brain That Changes Itself: Stories of Personal Triumph from the Frontiers of Brain Science (2007) by psychiatrist Norman Doidge explores breakthroughs in neuroscience regarding plasticity, or the brain's ability to change. Doidge shares inspiring stories of the work done by what he calls "neuroplasticians"—neuroscientists who are pioneering new methods for optimizing brain function... Purchase this in-depth summary to learn more.

The Elusive Obvious *North Atlantic Books*

Scientist, martial artist, and founder of the method that bears his name, Moshe Feldenkrais wrote several influential books on the relationship between movement, learning, and health. In *The Elusive Obvious* he presents ideas that are more relevant today than when the book was first published, as current research strongly supports many of the insights on which the Feldenkrais Method is based. This beautiful new edition is ready to be treasured by an emerging generation of somatic practitioners, movement teachers, performing artists, and anyone interested in self-improvement and healing. The two main strands of the Feldenkrais Method—Awareness Through Movement and Functional Integration—are now known by many around the world for reducing pain and anxiety, cultivating vitality, and improving performance. *The Elusive Obvious* presents a thorough and accessible explanation of the Feldenkrais Method, and, as its title indicates, throws light on the solutions to many of our difficulties that are hidden in plain sight.

Neuroplasticity *MIT Press*

The real story of how our brains and nervous systems change throughout our lifetimes—with or without "brain training." Fifty years ago, neuroscientists thought that a mature brain was fixed like a

fly in amber, unable to change. Today, we know that our brains and nervous systems change throughout our lifetimes. This concept of neuroplasticity has captured the imagination of a public eager for self-improvement—and has inspired countless Internet entrepreneurs who peddle dubious "brain training" games and apps. In this book, Moheb Costandi offers a concise and engaging overview of neuroplasticity for the general reader, describing how our brains change continuously in response to our actions and experiences. Costandi discusses key experimental findings, and describes how our thinking about the brain has evolved over time. He explains how the brain changes during development, and the "synaptic pruning" that takes place before brain maturity. He shows that adult brains can grow new cells (citing, among many other studies, research showing that sexually mature male canaries learn a new song every year). He describes the kind of brain training that can bring about improvement in brain function. It's not gadgets and games that promise to "rewire your brain" but such sustained cognitive tasks as learning a musical instrument or a new language. (Costandi also notes that London cabbies increase their gray matter after rigorous training in their city's complicated streets.) He tells how brains compensate after stroke or injury; describes addiction and pain as maladaptive forms of neuroplasticity; and considers brain changes that accompany childhood, adolescence, parenthood, and aging. Each of our brains is custom-built. Neuroplasticity is at the heart of what makes us human.

Beyond IQ *Crown*

Forget the IQ tests and tweak those parts of intelligence that matter most to real world success. Sure, having a high IQ is great. But surprisingly, science shows that mental abilities not captured in IQ tests can have the most impact in the real world—attributes like creativity, willpower, emotional intelligence, and intuition. And yes—you can train those skills. In these pages, journalist Garth Sundem draws on interviews with psychology's top experts and the latest research to show you how. *Beyond IQ* is a new kind of braintraining guide, one packed with useful, engaging exercises scientifically shown to help you make the most of the brain you've got in the arena that matters most—life!" *BEYOND IQ* is filled with simple pen-and-paper exercises that will help you: --teach your mind to hear that "eureka" moment of insight --improve your problem-solving skills --use divergent thinking to boost your creativity --retrain your intuition to become more trustworthy --avoid the cognitive "blinkering" that too often comes with expertise --expand your working memory --practice your performance under pressure --improve your pattern-recognition skills --sharpen your emotional intelligence --strengthen your willpower And more!

The Mind-Gut Connection *HarperCollins*

Cutting-edge neuroscience combines with the latest discoveries on the human microbiome to inform this practical guide that proves once and for all the inextricable, biological link between mind and body. We have all experienced the connection between our mind and our gut—the decision we made because it "felt right;" the butterflies in our stomach before a big meeting; the anxious stomach rumbling when we're stressed out. While the dialogue between the gut and the brain has been recognized by ancient healing traditions, including Ayurvedic and Chinese medicine, Western medicine has failed to appreciate the complexity of how the brain, gut, and more recently, the

microbiome—the microorganisms that live inside us—communicate with one another. In *The Mind-Gut Connection*, Dr. Emeran Mayer, Executive Director of the UCLA Center for Neurobiology of Stress, offers a revolutionary look at this developing science, teaching us how to harness the power of the mind-gut connection to take charge of our health. *The Mind-Gut Connection*, shows how to keep the communication brain-gut communication clear and balanced to:

- Heal the gut by focusing on a plant-based diet
- Balance the microbiome by consuming fermented foods and probiotics, fasting, and cutting out sugar and processed foods
- Promote weight loss by detoxifying and creating a healthy digestion and maximum nutrient absorption
- Boost immunity and prevent the onset of neurological diseases such as Parkinson's and Alzheimer's
- Generate a happier mindset and reduce fatigue, moodiness, anxiety, and depression
- Prevent and heal GI disorders such as leaky gut syndrome; food sensitivities and allergies; and IBS; as well as digestive discomfort such as heartburn and bloating
- And much more.

Supplemental enhancement PDF accompanies the audiobook.

Brain and Culture *MIT Press*

Research shows that between birth and early adulthood the brain requires sensory stimulation to develop physically. The nature of the stimulation shapes the connections among neurons that create

the neuronal networks necessary for thought and behavior. By changing the cultural environment, each generation shapes the brains of the next. By early adulthood, the neuroplasticity of the brain is greatly reduced, and this leads to a fundamental shift in the relationship between the individual and the environment: during the first part of life, the brain and mind shape themselves to the major recurring features of their environment; by early adulthood, the individual attempts to make the environment conform to the established internal structures of the brain and mind. In *Brain and Culture*, Bruce Wexler explores the social implications of the close and changing neurobiological relationship between the individual and the environment, with particular attention to the difficulties individuals face in adulthood when the environment changes beyond their ability to maintain the fit between existing internal structure and external reality. These difficulties are evident in bereavement, the meeting of different cultures, the experience of immigrants (in which children of immigrant families are more successful than their parents at the necessary internal transformations), and the phenomenon of interethnic violence. Integrating recent neurobiological research with major experimental findings in cognitive and developmental psychology—with illuminating references to psychoanalysis, literature, anthropology, history, and politics—Wexler presents a wealth of detail to support his arguments. The groundbreaking connections he makes allow for reconceptualization of the effect of cultural change on the brain and provide a new biological base from which to consider such social issues as "culture wars" and ethnic violence.