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# Innumeracy Mathematical Illiteracy And Its Consequences

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*Innumeracy Mathematical Illiteracy  
And Its Consequences*

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In general, publication recaps of Innumeracy Mathematical Illiteracy And Its Consequences deal a beneficial device to boost your analysis experience and maximize your time and effort.

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## INNUMERACY MATHEMATICAL ILLITERACY AND ITS CONSEQUENCES

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Composing a book summary might look like a challenging task, yet it can actually be an enjoyable and gratifying experience. Here are some crucial elements to bear in mind when writing your publication recap:

1. **Focus on the significance:** The objective of a book summary is to capture the significance of Innumeracy Mathematical Illiteracy And Its Consequences in a succinct and engaging means. Avoid getting caught up in the details and rather concentrate on the bottom lines and themes that the writer is attempting to share.
2. **Keep it brief:** Innumeracy Mathematical Illiteracy And Its Consequences summary is meant to be a fast introduction, so keep it concise. Stick to one of the most crucial details and stay clear of going into way too much depth.
3. **Include the main characters:** Make certain to consist of a short description of the main personalities, including their names and any kind of specifying qualities or attributes.
4. **Highlight the central motifs:** Identify the central themes of Innumeracy Mathematical Illiteracy And Its Consequences and highlight them in your recap. This will certainly give visitors a far better idea of what the book has to do with and what they can expect to gain from it.

By keeping these crucial elements in mind, you can write an efficient and engaging book recap that catches the significance of

Innumeracy Mathematical Illiteracy And Its Consequences publication and leaves readers wanting extra.

## LOCATING THE RIGHT INNUMERACY MATHEMATICAL ILLITERACY AND ITS CONSEQUENCES PUBLICATION RECAPS

Are you battling to discover the best Innumeracy Mathematical Illiteracy And Its Consequences summaries for your passions? Don't fret, we have actually got you covered. Here are some tips on locating top quality book recaps:

### 1. Online Operating systems

One of the simplest methods to discover Innumeracy Mathematical Illiteracy And Its Consequences recaps is through on the internet platforms. Websites like Blinkist, getAbstract, and Sumizeit provide a selection of recaps for various classifications and genres. You can also have a look at Amazon Kindle's "Short Reads" area for quick, easy-to-digest summaries.

### 2. Reserve Review Sites

Reserve review web sites like Goodreads and BookPage usually feature summaries alongside their testimonials. They can provide a much deeper understanding of Innumeracy Mathematical Illiteracy And Its Consequences story and motifs while also

offering insight into the reader's experience. You can additionally take a look at their "recommended" web page to find new recaps.

### 3. Curated Collections

For viewers that prefer an extra customized touch, curated collections are a great alternative. These collections are usually created by market specialists or lovers and provide a list of must-read summaries for various genres. You can discover them on blogs, podcasts, and also social networks teams.

With these tips, you can find the appropriate Innumeracy Mathematical Illiteracy And Its Consequences book recaps for your passions and preferences. Pleased analysis!

#### Innumeracy

#### **Mathematical Illiteracy and Its Consequences** *Hill and Wang*

Why do even well-educated people understand so little about mathematics? And what are the costs of our innumeracy? John Allen Paulos, in his celebrated bestseller first published in 1988, argues that our inability to deal rationally with very large numbers and the probabilities associated with them results in misinformed governmental policies, confused personal decisions, and an increased susceptibility to pseudoscience of all kinds. Innumeracy lets us know what we're missing, and how we can do something about it. Sprinkling his discussion of numbers and probabilities with quirky stories and anecdotes, Paulos ranges

freely over many aspects of modern life, from contested elections to sports stats, from stock scams and newspaper psychics to diet and medical claims, sex discrimination, insurance, lotteries, and drug testing. Readers of *Innumeracy* will be rewarded with scores of astonishing facts, a fistful of powerful ideas, and, most important, a clearer, more quantitative way of looking at their world.

### **Innumeracy in the Wild**

**Misunderstanding and Misusing Numbers** *Oxford University Press, USA*

"*Innumeracy in the Wild* explains how numeric ability supports the quality of the decisions we make and, ultimately, the life outcomes we experience. It dissects three ways that people can be good or bad with numbers and how each of these numeric competencies matter to decision making. Furthermore, it delves into how we can use this knowledge to improve decision making. Understanding the roles of numeric ability (often called numeracy) is particularly important today due to widespread innumeracy. In addition, policies in health and financial domains have shifted towards giving consumers and patients more information (which is often numeric). These changes are intended to empower individuals to take charge of their own welfare. The evidence is clear, however, that not everybody is prepared to use this information effectively and that those who are less numerate tend to make worse decisions unless provided adequate support. The book discusses four main points: the complex and systematic psychological mechanisms that underlie objective numeracy's

effects in judgment and decision making; the importance of numeracy to experiencing positive life outcomes especially in health and finances; the decision-making support provided by two additional ways of knowing and using numbers; and the methods that exploit existing evidence and enable those who are less comfortable with numbers to use them more effectively and make better choices in our complex, often numeric world"--

### **Beyond Numeracy** *Vintage*

From the author of the national bestseller *Innumeracy*, a delightful exploration and explanation of mathematical concepts from algebra to zero in easily accessible alphabetical entries. "Paulos . . . does for mathematics what *The Joy of Sex* did for the boudoir. . . ."--*Washington Post Book World*. First time in paperback.

### **A Mathematician Reads the Newspaper** *Basic Books*

John Allen Paulos is a master at shedding mathematical lights on our everyday world: What exactly did Lani Guinier say about quotas? What is the probability of identifying a murderer through DNA testing? Which are the real risks to our health and which the phony ones? Employing the same fun-filled, user-friendly, and quirkily insightful approach that put *Innumeracy* on best-seller lists, Paulos now leads us through the pages of the daily newspaper, revealing the hidden mathematical angles of countless articles. From the Senate, the SATs, and sex to crime, celebrities, and cults, Paulos takes stories that may not seem to involve mathematics at all and demonstrates how mathematical naït  an put readers at a distinct disadvantage. Whether he's

using chaos theory to puncture economic and environmental predictions, applying logic and self-reference to clarify the hazards of spin doctoring and news compression, or employing arithmetic and common sense to give us a novel perspective on greed and relationships, Paulos never fails to entertain and enlighten. Even if you hated math in school, you'll love the numerical vignettes in this book.

### **I Think, Therefore I Laugh**

**The Flip Side of Philosophy** *Columbia University Press*

- Brian Butterworth, author of *What Counts: How Every Brain is Hardwired for Math*.

**Mathematics and Humor** *University of Chicago Press*

John Allen Paulos cleverly scrutinizes the mathematical structures of jokes, puns, paradoxes, spoonerisms, riddles, and other forms of humor, drawing examples from such sources as Rabelais, Shakespeare, James Beattie, René Thom, Lewis Carroll, Arthur Koestler, W. C. Fields, and Woody Allen. "Jokes, paradoxes, riddles, and the art of non-sequitur are revealed with great perception and insight in this illuminating account of the relationship between humor and mathematics."—Joseph Williams, *New York Times* "'Leave your mind alone,' said a Thurber cartoon, and a really complete and convincing analysis of what humour is might spoil all jokes forever. This book avoids that danger. What it does. . . is describe broadly several kinds of mathematical theory and apply them to throw sidelights on how many kinds of jokes work."—*New Scientist* "Many scholars nowadays write

seriously about the ludicrous. Some merely manage to be dull. A few—like Paulos—are brilliant in an odd endeavor."—*Los Angeles Times Book Review*

### **200% of Nothing**

**An Eye-Opening Tour through the Twists and Turns of Math Abuse and Innumeracy** *Wiley*

Acclaim for "In today's world, 'innumeracy' is an even greater danger than illiteracy, and is perhaps even more common. Advertisers and politicians exploit it; intellectuals (self-styled) even flaunt it. I hope that this wise and witty book will provide cures where they are possible, and warnings where they are necessary. "It's also a lot of fun. I can guarantee that 100%."--Arthur C. Clarke "Dewdney retells with charm and wit magnificent morsels of mathematical mayhem discovered by his army of volunteer 'abuse detectives.' From 'sample trashing' to 'numerical terrorism,' from 'percentage pumping' to 'dimensional dementia,' 200% of Nothing plumbs the depths of innumeracy in daily life and reveals what ordinary people can do about it. A rich, readable, instructive, and persuasive book."--Lynn Arthur Steen, Professor of Mathematics, St. Olaf College

### **Irreligion**

**A Mathematician Explains Why the Arguments for God Just Don't Add Up** *Macmillan*

Argues that there is no logical reason to believe in God, refuting twelve arguments commonly proposed to prove the existence of

God, while offering commentary on such topics as miracles, cognitive illusions, and creationist probability.

### **A Mathematician Plays The Stock Market** *Basic Books*

Can a renowned mathematician successfully outwit the stock market? Not when his biggest investment is WorldCom. In *A Mathematician Plays the Stock Market*, best-selling author John Allen Paulos employs his trademark stories, vignettes, paradoxes, and puzzles to address every thinking reader's curiosity about the market -- Is it efficient? Is it random? Is there anything to technical analysis, fundamental analysis, and other supposedly time-tested methods of picking stocks? How can one quantify risk? What are the most common scams? Are there any approaches to investing that truly outperform the major indexes? But Paulos's tour through the irrational exuberance of market mathematics doesn't end there. An unrequited (and financially disastrous) love affair with WorldCom leads Paulos to question some cherished ideas of personal finance. He explains why "data mining" is a self-fulfilling belief, why "momentum investing" is nothing more than herd behavior with a lot of mathematical jargon added, why the ever-popular Elliot Wave Theory cannot be correct, and why you should take Warren Buffet's "fundamental analysis" with a grain of salt. Like Burton Malkiel's *A Random Walk Down Wall Street*, this clever and illuminating book is for anyone, investor or not, who follows the markets -- or knows someone who does.

### **Innumeracy**

### **Mathematical Illiteracy and Its Consequences** *Turtleback Books*

For use in schools and libraries only. Examines the nation's burgeoning inability to deal rationally with very large numbers, assesses the impact on government policymaking and everyday life, and shows what can be done about this.

### **The Sunne In Splendour**

#### **A Novel of Richard III** *St. Martin's Griffin*

The classic, magnificent bestselling novel about Richard III, now in a special thirtieth anniversary edition with a new preface by the author. In this triumphant combination of scholarship and storytelling, Sharon Kay Penman redeems Richard III—vilified as the bitter, twisted, scheming hunchback who murdered his nephews, the princes in the Tower—from his maligned place in history. Born into the treacherous courts of fifteenth-century England, in the midst of what history has called The War of the Roses, Richard was raised in the shadow of his charismatic brother, King Edward IV. Loyal to his friends and passionately in love with the one woman who was denied him, Richard emerges as a gifted man far more sinned against than sinning. With revisions throughout and a new author's preface discussing the astonishing discovery of Richard's remains five centuries after his death, Sharon Kay Penman's brilliant classic is more powerful and glorious than ever.

#### **Is God a Mathematician?** *Simon and Schuster*

Bestselling author and astrophysicist Mario Livio examines the



lives and theories of history's greatest mathematicians to ask how—if mathematics is an abstract construction of the human mind—it can so perfectly explain the physical world. Nobel Laureate Eugene Wigner once wondered about “the unreasonable effectiveness of mathematics” in the formulation of the laws of nature. *Is God a Mathematician?* investigates why mathematics is as powerful as it is. From ancient times to the present, scientists and philosophers have marveled at how such a seemingly abstract discipline could so perfectly explain the natural world. More than that—mathematics has often made predictions, for example, about subatomic particles or cosmic phenomena that were unknown at the time, but later were proven to be true. Is mathematics ultimately invented or discovered? If, as Einstein insisted, mathematics is “a product of human thought that is independent of experience,” how can it so accurately describe and even predict the world around us? Physicist and author Mario Livio brilliantly explores mathematical ideas from Pythagoras to the present day as he shows us how intriguing questions and ingenious answers have led to ever deeper insights into our world. This fascinating book will interest anyone curious about the human mind, the scientific world, and the relationship between them.

### **Euclid's Window**

#### **The Story of Geometry from Parallel Lines to Hyperspace** *Simon and Schuster*

Through *Euclid's Window* Leonard Mlodinow brilliantly and delightfully leads us on a journey through five revolutions in

geometry, from the Greek concept of parallel lines to the latest notions of hyperspace. Here is an altogether new, refreshing, alternative history of math revealing how simple questions anyone might ask about space -- in the living room or in some other galaxy -- have been the hidden engine of the highest achievements in science and technology. Based on Mlodinow's extensive historical research; his studies alongside colleagues such as Richard Feynman and Kip Thorne; and interviews with leading physicists and mathematicians such as Murray Gell-Mann, Edward Witten, and Brian Greene, *Euclid's Window* is an extraordinary blend of rigorous, authoritative investigation and accessible, good-humored storytelling that makes a stunningly original argument asserting the primacy of geometry. For those who have looked through *Euclid's Window*, no space, no thing, and no time will ever be quite the same.

### **Once Upon A Number**

#### **The Hidden Mathematical Logic Of Stories** *Basic Books*

What two things could be more different than numbers and stories? Numbers are abstract, certain, and eternal, but to most of us somewhat dry and bloodless. Good stories are full of life: they engage our emotions and have subtlety and nuance, but they lack rigor and the truths they tell are elusive and subject to debate. As ways of understanding the world around us, numbers and stories seem almost completely incompatible. *Once Upon a Number* shows that stories and numbers aren't as different as you might imagine, and in fact they have surprising and fascinating connections. The concepts of logic and probability



both grew out of intuitive ideas about how certain situations would play out. Now, logicians are inventing ways to deal with real world situations by mathematical means -- by acknowledging, for instance, that items that are mathematically interchangeable may not be interchangeable in a story. And complexity theory looks at both number strings and narrative strings in remarkably similar terms. Throughout, renowned author John Paulos mixes numbers and narratives in his own delightful style. Along with lucid accounts of cutting-edge information theory we get hilarious anecdotes and jokes; instructions for running a truly impressive pyramid scam; a freewheeling conversation between Groucho Marx and Bertrand Russell (while they're stuck in an elevator together); explanations of why the statistical evidence against OJ Simpson was overwhelming beyond doubt and how the Unabomber's thinking shows signs of mathematical training; and dozens of other treats. This is another winner from America's favorite mathematician.

### Stat-Spotting

**A Field Guide to Identifying Dubious Data** *Univ of California Press*

This edition updates benchmarks, includes a new chapter on rhetoric, updated a few examples, and thoroughly updated the bibliography.

### Quantitative Literacy

**Why Numeracy Matters for Schools and Colleges** *Woodrow*

*Wilson National Foundation*

### A Numerate Life

**A Mathematician Explores the Vagaries of Life, His Own and Probably Yours** *Prometheus Books*

Employing intuitive ideas from mathematics, this quirky "meta-memoir" raises questions about our lives that most of us don't think to ask, but arguably should: What part of memory is reliable fact, what part creative embellishment? Which favorite presuppositions are unfounded, which statistically biased? By conjoining two opposing mindsets--the suspension of disbelief required in storytelling and the skepticism inherent in the scientific method--bestselling mathematician John Allen Paulos has created an unusual hybrid, a composite of personal memories and mathematical approaches to re-evaluating them. Entertaining vignettes from Paulos's biography abound--ranging from a bullying math teacher and a fabulous collection of baseball cards to romantic crushes, a grandmother's petty larceny, and his quite unintended role in getting George Bush elected president in 2000. These vignettes serve as springboards to many telling perspectives: simple arithmetic puts life-long habits in a dubious new light; higher dimensional geometry helps us see that we're all rather peculiar; nonlinear dynamics explains the narcissism of small differences cascading into very different siblings; logarithms and exponentials yield insight on why we tend to become bored and jaded as we age; and there are tricks and jokes, probability and coincidences, and much more. For fans of Paulos or newcomers to his work, this witty commentary on his

life--and yours--is fascinating reading.

## **How to Ace Calculus**

### **The Streetwise Guide** *Times Books*

Written by three gifted-and funny-teachers, How to Ace Calculus provides humorous and readable explanations of the key topics of calculus without the technical details and fine print that would be found in a more formal text. Capturing the tone of students exchanging ideas among themselves, this unique guide also explains how calculus is taught, how to get the best teachers, what to study, and what is likely to be on exams-all the tricks of the trade that will make learning the material of first-semester calculus a piece of cake. Funny, irreverent, and flexible, How to Ace Calculus shows why learning calculus can be not only a mind-expanding experience but also fantastic fun.

## **Patterns of the Universe**

### **A Coloring Adventure in Math and Beauty** *The Experiment*

"A coloring book that reveals math's hidden beauty and contemplative power as never before with 78 coloring designs and games that explore symmetry, fractals, tessellations, randomness, and more."--

## **The Tiger That Isn't**

### **Seeing Through a World of Numbers** *Profile Books*

Mathematics scares and depresses most of us, but politicians,

journalists and everyone in power use numbers all the time to bamboozle us. Most maths is really simple - as easy as  $2+2$  in fact. Better still it can be understood without any jargon, any formulas - and in fact not even many numbers. Most of it is commonsense, and by using a few really simple principles one can quickly see when maths, statistics and numbers are being abused to play tricks - or create policies - which can waste millions of pounds. It is liberating to understand when numbers are telling the truth or being used to lie, whether it is health scares, the costs of government policies, the supposed risks of certain activities or the real burden of taxes.

### **How to Lie with Statistics** *W. W. Norton & Company*

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic How to Lie with Statistics. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff's lively and engaging primer clarifies the basic principles of statistics and explains how they're used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, How to Lie with Statistics is the book that generations of readers have relied on to keep from being fooled.

## **Health Literacy and Numeracy**

### **Workshop Summary** *National Academies Press*

Although health literacy is commonly defined as an individual trait, it does not depend on the skills of individuals alone. Health literacy is the product of the interaction between individuals' capacities and the health literacy-related demands and complexities of the health care system. Specifically, the ability to understand, evaluate, and use numbers is important to making informed health care choices. Health Literacy and Numeracy is the summary of a workshop convened by The Institute of Medicine Roundtable on Health Literacy in July 2013 to discuss topics related to numeracy, including the effects of ill health on cognitive capacity, issues with communication of health information to the public, and communicating numeric information for decision making. This report includes a paper commissioned by the Roundtable, "Numeracy and the Affordable Care Act: Opportunities and Challenges," that discusses research findings about people's numeracy skill levels; the kinds of numeracy skills that are needed to select a health plan, choose treatments, and understand medication instructions; and how providers should communicate with those with low numeracy skills. The paper was featured in the workshop and served as the basis of discussion.

### **The Number Sense**

#### **How the Mind Creates Mathematics, Revised and Updated Edition** *OUP USA*

"Our understanding of how the human brain performs mathematical calculations is far from complete. In *The Number Sense*, Stanislas Dehaene offers readers an enlightening

exploration of the mathematical mind. Using research showing that human infants have a rudimentary number sense, Dehaene suggests that this sense is as basic as our perception of color, and that it is wired into the brain. But how then did we leap from this basic number ability to trigonometry, calculus, and beyond? Dehaene shows that it was the invention of symbolic systems of numerals that started us on the climb to higher mathematics. Tracing the history of numbers, we learn that in early times, people indicated numbers by pointing to part of their bodies, and how Roman numerals were replaced by modern numbers. On the way, we also discover many fascinating facts: for example, because Chinese names for numbers are short, Chinese people can remember up to nine or ten digits at a time, while English-speaking people can only remember seven. A fascinating look at the crossroads where numbers and neurons intersect, *The Number Sense* offers an intriguing tour of how the structure of the brain shapes our mathematical abilities, and how math can open up a window on the human mind"--Provided by publisher.

#### **The Myth of Heterosexual AIDS** *Gateway Books*

In a critique of recent declarations of an AIDS epidemic, the author argues that AIDS is not a heterosexual disease and contends that homosexuals and IV drug users are still the highest risk groups. By the author of *Science Under Siege*. Original.

#### **The Number System** *Courier Corporation*

This book explores arithmetic's underlying concepts and their logical development, in addition to a detailed, systematic construction of the number systems of rational, real, and complex

numbers. 1956 edition.

**Mathematics: A Very Short Introduction** *Oxford Paperbacks*

The aim of this volume is to explain the differences between research-level mathematics and the maths taught at school. Most differences are philosophical and the first few chapters are about general aspects of mathematical thought.

**50 Reasons People Give for Believing in a God** *Prometheus Books*

Many books that challenge religious belief from a skeptical point of view take a combative tone that is almost guaranteed to alienate believers or they present complex philosophical or scientific arguments that fail to reach the average reader. This is undoubtably an ineffective way of encouraging people to develop critical thinking about religion. This unique approach to skepticism presents fifty commonly heard reasons people often give for believing in a God and then raises legitimate questions regarding these reasons, showing in each case that there is much room for doubt. Whether you're a believer, a complete skeptic, or somewhere in between, you'll find this review of traditional and more recent arguments for the existence of God refreshing, approachable, and enlightening. From religion as the foundation of morality to the authority of sacred books, the compelling religious testimony of influential people, near-death experiences, arguments from Intelligent Design, and much more, Harrison respectfully describes each rationale for belief and then politely shows the deficiencies that any good skeptic would point out. As a journalist who has traveled widely and interviewed many highly

accomplished people, quite a number of whom are believers, the author appreciates the variety of belief and the ways in which people seek to make religion compatible with scientific thought. Nonetheless, he shows that, despite the prevalence of belief in God or religious belief in intelligent people, in the end there are no unassailable reasons for believing in a God. For skeptics looking for appealing ways to approach their believing friends or believers who are not afraid to consider a skeptical challenge, this book makes for very stimulating reading.

**Math for Life: Crucial Ideas You Didn't Learn in School** *Jeffrey Bennett*

**Learn or Die**

**Using Science to Build a Leading-Edge Learning Organization** *Columbia University Press*

To compete with today's increasing globalization and rapidly evolving technologies, individuals and organizations must take their ability to learn—the foundation for continuous improvement, operational excellence, and innovation—to a much higher level. In *Learn or Die*, Edward D. Hess combines recent advances in neuroscience, psychology, behavioral economics, and education with key research on high-performance businesses to create an actionable blueprint for becoming a leading-edge learning organization. *Learn or Die* examines the process of learning from an individual and an organizational standpoint. From an individual perspective, the book discusses the cognitive, emotional, motivational, attitudinal, and behavioral factors that promote

better learning. Organizationally, *Learn or Die* focuses on the kinds of structures, culture, leadership, employee learning behaviors, and human resource policies that are necessary to create an environment that enables critical and innovative thinking, learning conversations, and collaboration. The volume also provides strategies to mitigate the reality that humans can be reflexive, lazy thinkers who seek confirmation of what they believe to be true and affirmation of their self-image. Exemplar learning organizations discussed include the secretive Bridgewater Associates, LP; Intuit, Inc.; United Parcel Service (UPS); W. L. Gore & Associates; and IDEO.

### **Reading and Writing the World with Mathematics**

#### **Toward a Pedagogy for Social Justice** *Routledge*

Mathematics education in the United States can reproduce social inequalities whether schools use either "basic-skills" curricula to prepare mainly low-income students of color for low-skilled service jobs or "standards-based" curricula to ready students for knowledge-intensive positions. And working for fundamental social change and rectifying injustice are rarely included in any mathematics curriculum. *Reading and Writing the World with Mathematics* argues that mathematics education should prepare students to investigate and critique injustice, and to challenge, in words and actions, oppressive structures and acts. Based on teacher-research, the book provides a theoretical framework and practical examples for how mathematics educators can connect schooling to a larger sociopolitical context and concretely teach mathematics for social justice.

#### **No Bullshit Guide to Linear Algebra**

This textbook covers the material for an undergraduate linear algebra course: vectors, matrices, linear transformations, computational techniques, geometric constructions, and theoretical foundations. The explanations are given in an informal conversational tone. The book also contains 100+ problems and exercises with answers and solutions. A special feature of this textbook is the prerequisites chapter that covers topics from high school math, which are necessary for learning linear algebra. The presence of this chapter makes the book suitable for beginners and the general audience-readers need not be math experts to read this book. Another unique aspect of the book are the applications chapters (Ch 7, 8, and 9) that discuss applications of linear algebra to engineering, computer science, economics, chemistry, machine learning, and even quantum mechanics.

### **Magical Mathematics**

#### **The Mathematical Ideas That Animate Great Magic Tricks**

*Princeton University Press*

"Magical Mathematics reveals the secrets of amazing, fun-to-perform card tricks--and the profound mathematical ideas behind them--that will astound even the most accomplished magician. Persi Diaconis and Ron Graham provide easy, step-by-step instructions for each trick, explaining how to set up the effect and offering tips on what to say and do while performing it. Each card trick introduces a new mathematical idea, and varying the tricks in turn takes readers to the very threshold of today's mathematical knowledge. For example, the Gilbreath principle--a

fantastic effect where the cards remain in control despite being shuffled--is found to share an intimate connection with the Mandelbrot set. Other card tricks link to the mathematical secrets of combinatorics, graph theory, number theory, topology, the Riemann hypothesis, and even Fermat's last theorem. Diaconis and Graham are mathematicians as well as skilled performers with decades of professional experience between them. In this book they share a wealth of conjuring lore, including some closely guarded secrets of legendary magicians. *Magical Mathematics* covers the mathematics of juggling and shows how the I Ching connects to the history of probability and magic tricks both old and new. It tells the stories--and reveals the best tricks--of the eccentric and brilliant inventors of mathematical magic. *Magical Mathematics* exposes old gambling secrets through the mathematics of shuffling cards, explains the classic street-gambling scam of three-card monte, traces the history of mathematical magic back to the thirteenth century and the oldest mathematical trick--and much more"--

**A Mathematician Plays the Market** *Penguin Books*

Paulos offers a hilarious account of how the stock market both follows and defies mathematical principals. He offers an enagaing overview of everything from "betas" to the efficient market hypothesis.

**Consumption and Its Consequences** *John Wiley & Sons*

This is a book for those looking for different answers to some of today's most fundamental questions. What is a consumer society? Does being a consumer make us less authentic or more

materialistic? How and why do we shop? How should we understand the economy? Is our seemingly insatiable desire for goods destroying the planet? Can we reconcile curbs on consumption with goals such as reducing poverty and social inequality? Miller responds to these questions by proposing feasible and, where possible, currently available alternatives, drawn mainly from his own original ethnographic research. Here you will find shopping analysed as a technology of love, clothing that sidesteps politics in tackling issues of immigration. There is an alternative theory of value that does not assume the economy is intelligent, scientific, moral or immoral. We see Coca-Cola as an example of localization, not globalization. We learn why the response to climate change will work only when we reverse our assumptions about the impact of consumption on citizens. Given the evidence that consumption is now central to the way we create and maintain our core values and relationships, the conclusions differ dramatically from conventional and accepted views as to its consequences for humanity and the planet.

**Math Makes Sense 1**

**Teacher guide**

**Here's Looking at Euclid**

**A Surprising Excursion Through the Astonishing World of Math** *Simon and Schuster*

Too often math gets a bad rap, characterized as dry and difficult. But, Alex Bellos says, "math can be inspiring and brilliantly

creative. Mathematical thought is one of the great achievements of the human race, and arguably the foundation of all human progress. The world of mathematics is a remarkable place." Bellos has traveled all around the globe and has plunged into history to uncover fascinating stories of mathematical achievement, from the breakthroughs of Euclid, the greatest mathematician of all time, to the creations of the Zen master of origami, one of the hottest areas of mathematical work today. Taking us into the wilds of the Amazon, he tells the story of a tribe there who can count only to five and reports on the latest findings about the math instinct—including the revelation that ants can actually count how many steps they've taken. Journeying to the Bay of Bengal, he interviews a Hindu sage about the brilliant mathematical insights of the Buddha, while in Japan he visits the godfather of Sudoku and introduces the brainteasing delights of mathematical games. Exploring the mysteries of randomness, he explains why it is impossible for our iPods to truly randomly select songs. In probing the many intrigues of that most beloved of numbers, pi, he visits with two brothers so obsessed with the elusive number that they built a supercomputer in their Manhattan apartment to study it. Throughout, the journey is enhanced with a wealth of intriguing illustrations, such as of the clever puzzles known as tangrams and the crochet creation of an American math professor who suddenly realized one day that she could knit a representation of higher dimensional space that no one had been able to visualize. Whether writing about how algebra solved Swedish traffic problems, visiting the Mental Calculation World Cup to disclose the secrets of lightning calculation, or exploring the links between

pineapples and beautiful teeth, Bellos is a wonderfully engaging guide who never fails to delight even as he edifies. Here's Looking at Euclid is a rare gem that brings the beauty of math to life.

## **The Rules of Contagion**

### **Why Things Spread - and Why They Stop** *Profile Books*

An Observer Book of the Year A Times Science Book of the Year A New Statesman Book of the Year A Financial Times Science Book of the Year 'It is hard to imagine a more timely book ... much of the modern world will make more sense having read it.' The Times A deadly virus suddenly explodes into the population. A political movement gathers pace, and then quickly vanishes. An idea takes off like wildfire, changing our world forever. We live in a world that's more interconnected than ever before. Our lives are shaped by outbreaks - of disease, of misinformation, even of violence - that appear, spread and fade away with bewildering speed. To understand them, we need to learn the hidden laws that govern them. From 'superspreaders' who might spark a pandemic or bring down a financial system to the social dynamics that make loneliness catch on, *The Rules of Contagion* offers compelling insights into human behaviour and explains how we can get better at predicting what happens next. Along the way, Adam Kucharski explores how innovations spread through friendship networks, what links computer viruses with folk stories - and why the most useful predictions aren't necessarily the ones that come true.



## Zero

### **The Biography of a Dangerous Idea** *Souvenir Press*

A NEW YORK TIMES NOTABLE BOOK The Babylonians invented it, the Greeks banned it, the Hindus worshipped it, and the Christian Church used it to fend off heretics. Today it's a timebomb ticking in the heart of astrophysics. For zero, infinity's twin, is not like other numbers. It is both nothing and everything. Zero has pitted East against West and faith against reason, and its intransigence persists in the dark core of a black hole and the brilliant flash of the Big Bang. Today, zero lies at the heart of one of the biggest scientific controversies of all time: the quest for a theory of everything. Within the concept of zero lies a philosophical and scientific history of humanity. Charles Seife's elegant and witty account takes us from Aristotle to superstring theory by way of Egyptian geometry, Kabbalism, Einstein, the Chandrasekhar limit and Stephen Hawking. Covering centuries of thought, it is a concise tour of a world of ideas, bound up in the simple notion of nothing.

**Summary of Innumeracy by John Allen Paulos**  
*QuickRead.com*

Notice: This is a Summary & Analysis of {TITLE}. THIS IS NOT THE ORIGINAL BOOK. Learn about the mathematical equivalent of illiteracy. Would you consider yourself to be “afraid” of math? Did you spend most of your time in school wondering when you would ever “need” algebra? Do you prefer to let a calculator do most of the work for you? If you answered yes to any or all of these questions, you’re not alone! Many people have an aversion to math and this intentional escape from mathematics is called “innumeracy.” Just as illiteracy is the inability to read, a lack of proficiency with mathematics is called innumeracy. Innumeracy (1988) explores this phenomenon and its impact on humanity. DISCLAIMER: This book summary is meant as a summary and an analysis and not a replacement for the original work. If you like this summary please consider purchasing the original book to get the full experience as the original author intended it to be. If you are the original author of any book published on QuickRead and want us to remove it, please contact us at [hello@quickread.com](mailto:hello@quickread.com).

### **Overcoming Math Anxiety** *W. W. Norton & Company*

A former math avoider demystifies the math experience so that those who believe they are hopelessly incompetent can conquer their fear and deal effectively with math problems